

Track : Information Science

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Abstract

Multidisciplinarity approach a catalyst for the Regional Development

The development of the international competition not only hits the national level, but becomes also important in national regions. In the same time many people believe that innovation is one of the best ways to increase the local competitiveness. But, in this context, local talents must be associated to promote an innovative development and that implies multidisciplinarity. In this presentation we will highlight the brakes and levers which occur during the processes of Regional Competitive Intelligence. If the local observatories enable the decision makers to get the best possible view of the local competencies and talents, there are multiple barriers before synergizing these different skills in the service of common projects. One of the most important barriers is to make it necessary to recognize the need for multidisciplinarity at the institute's level of policy and research. Various examples of local development achievements will demonstrate of useful complementarity of talents from companies as well as from academic research are a factor of success. Local incentive to create this type of synergy will also be discussed.