

**Under the High Patronage of His Majesty The King  
Mohammed VI**

**The Association for Studies and Research in Development**

**The International Association of Francophone Economic Intelligence**

**Mohammed V University in Rabat**

Organize under

**The Open University of Dakhla**

In partnership with

**the Group of Chérifien Phosphates Office,**

**The Agency for Promotion and Development of the Provinces and Prefectures  
South of Morocco**

And support of the Ministry of Interior ; Ministry of Higher Education, Executive Training and Scientific Research ; Ministry of Industry, Trade, Investment and the Digital Economy ; Wilaya and the Region of Dakhla-Oued Ed-Dahab ; the City and the Provincial Council of Dakhla

**The 3rd International Meeting of Dakhla**

On the theme

**The New economic territories, Actors and factors in the emergence**

**Comparative international experiences**

**In Dakhla on 2 and 6 December 2015**

# PROGRAM

**Thursday, December 3, 2015**

**08h30-09h00:** Welcoming and Registration of participants

**09h00-13h00:** Official Opening session

Welcome from:

**Mr. Ynja Khattat**, President of the Region of Oued Ed-Dahab Dakhla

Addresses by:

- **Mr. Moulay Hafid El Alami**, Minister of Commerce, Industry, Investment and the Digital Economy
- **Mr. Lahcen Daoudi**, Minister of Higher Education, Staff Training and Scientific Research
- **Mr. Lamine Benomar**, Wali of the region of Dakhla-Oued Ed-Dahab
- **Mr.Said Amzazi**, President of the Mohammed V University in Rabat
- **Mr.Jabrane Reklaoui**, Director General of the Agency of the South
- **Mr. Philippi Clerc**, President of the International Association of Francophone Economic intelligence
- **Prof. Xavier Richet**, Université Sorbonne Nouvelle, Paris 3, Jean Monnet Chair.
- **Prof. Driss Guerraoui**, President of the Association of Studies and Research for Development, International Coordinator of the Organizing Committee.

- Ceremony of Competitiveness of Prices and the University-Business partnership

- Signing of the partnership agreement between open university of Dakhla-Morocco and Florida Polytechnic University-USA
- Signing of the partnership agreement between the Mohammed V University in Rabat, Morocco and University-Hawaii USA
- Signing of a partnership agreement between Dakhla and Sopel International Open University-Central Africa the New Economy, Senegal

### **13h00-15h00: Lunch**

### **15.00-16.30: Plenary Session**

Inaugural Conferences

#### **The global economy of the XXI century New actors, trends and challenges**

Moderator: **Prof. Abdeljalil Lahjomri**, Permanent Secretary of the Academy of the Kingdom of Morocco

Speakers:

- **Driss Alaoui M'daghri**, Economist, Former Minister, Morocco

The Era of the Great ruptures / How to deal with ?

- **Alain Juillet**, President of the Academy of Competitive Intelligence, France

The multipolar world of tomorrow: a field of opportunities

### **16h30-17h30: Debate**

### **17h30-18h00: Coffee break**

## 18.00-19.00: Session 1

### Emerging economic territories Comparative Experiences

#### Panel 1:

Moderator: **Ghazi Darkazalli**, Florida Polytechnic University, USA

Speakers:

- **Leon Richards**, President of the University of Hawaii and **Jan Rumi**, Honorary Consul of Morocco in Hawaii, United States of America

New challenges in emerging countries

- **Xavier Richet**, Université Sorbonne Nouvelle Paris3, Jean Monnet Chair, France

The BRICS and emerging: a phenomenon that is part of life?

- **Joel Ruet**, Foresight Network Partnership Morocco France, France

Is Morocco emerge?

- **Driss Guerraoui**, Open University of Dakhla, Morocco

The Morocco regions: the conditions of emergence, Application to the Moroccan Southern provinces

- **Vidal Ibarra- Puig**, University of Cancun, Mexico, Mexico

Mexico: emerging economy?

- **Mustafa Ozer**, Anadolu University, FEAS, Department of Economics, Eskişehir, Turkey

How Turkey has Become a regional emerging economy in the MENA Region

- **Salimata Dioh and Amath Soumaré**, Sopel International-Central Africa the New Economy, Senegal

The new challenges of the emerging countries, case study of Africa

## **Panel 2:**

Moderator: **Hajbouha Zoubair**, EESC Member of Morocco

Speakers:

- **Sabah Chraibi**, University of Hassan II Casablanca, Morocco

Civil society and local governance

- **Alexander Shirov**, Academy of Science, Russia

Impact of sanctions on Russia and European Union

- **Wang Wei**, Institute of World Economics and Politics, Chinese Academy of Social Sciences, China

Industrial policy and current status of China

- **Apostolos Xyrafis**, Greece, Secretary General of the Economic and Social Committee

The big bet of Greece

- **Ivan Samson**, UVSQ (Versailles) and UPMF (Grenoble), France

Revitalize the EU economy in emerging countries

- **Philippe Clerc**, President of the AIFIE, France

Emerging economies and influences: the role of soft power

- **Vesselin Minchev**, Academy of Sciences, Bulgaria

The emerging aid policy of development to new EU members, a case study of Bulgaria

**19h00-20h00: Debate**

**20.30: Dinner hosted in honor of participants**

**Friday, December 4, 2015**

**09h00-11h00: Session 2**

**Factors and conditions for the emergence, International Comparisons**

**Panel 1:**

Moderator: **Michele Capasso**, Foundation for the Mediterranean, Naples, Italy

Speakers:

- **Claudio Ruff**, Rector of the University Bernardo O'Higgins, Chile

The new challenges of public policies in education in transition economies, the case of Chile

- **Qihao Miao**, Institute of Scientific and Technical Information of Shanghai, China,

Emerging Technology in Emerging Economy, the Case of Internet Plus Strategy in China

- **Jean-Paul Simon**, JPS Public Policy Consulting, Spain

The role of information and communication technology in emerging countries: seize opportunities. The example of the growth of mobile and video games

- **Henri Dou** and **Patrick Blanes**, Members CESER -PACA, France

Circular Economy: myth or regional reality?

- **Gilda Massari Coelho**, Stallivieri e Gestao e Tecnologica e Ambiental Ltda, Brazil

Public policies for digital inclusion and the promotion of innovation in Brazil

## **Panel 2:**

Moderator: **Rahal Boubrik**, Director of the Centre for Saharan Studies, Morocco

### Speakers:

- **Calof Jonathan**, University of Ottawa, Canada

Competitive intelligence, European practices and challenges

- **Adeline Du Toit**, University of Pretoria, South Africa

Competitive intelligence in the knowledge economy: a necessity for emerging economies

- **Mourad Oubrich**, President of CIEMS, Morocco

Development of a procedure for the use of business intelligence in local marketing service

- **Filipe Duarte Gonzalez**, Lusiada University of Lisbon, Portugal

The development and territorial marketing as a driver of sustainable development, Dakhla Atlantic for exemple

- **Adam Torok**, Secretary General of the Academy of Sciences, Hungary

Industrial policies of new EU member countries

- **Sami Hammami**, Professor FSEG Sfax, Tunisia

Export competitiveness: the role of structural and institutional factors in Tunisia

- **Mohamed Benlahcen Tlemçani**, University of Perpignan Via Domitia, France

Knowledge Economy and Development, the case of the Maghreb countries

**11h00-11h30: Coffee Break**

**11h30-12h30: Debate**

**12h30-15h00: Lunch**

**15.00-16.30: Session 3**

**Leading change in an open and global economy, New risks and new opportunities**

**Panel 1 :**

Moderator: **Manuel A. Pechira**, President of the Luso-Arab Institute for Cooperation, Portugal

Speakers:

- **Michel Venne** President of the Institut du Nouveau Monde, Canada

The social acceptability of projects: a must in a context of global sustainable development

- **Sachdeva Gulsan**, Nehrou Jawaharlal University, New Delhi, India

Development Cooperation Strategies of Emerging Donors: A Case Study of India

- **Mhamed Biygautane**, Monach University, Australia

The current status and future challenges of GCC's economic growth under the decline of oil prices

- **Vu Manh Chien**, Professor at the University of Commerce, Vietnam



ASEAN Economic Community (AEC): Opportunities and Challenges for Vietnam

- **Alain Redslob**, President of the International Association of French-speaking Economists, France,

Men, goods, services and capital: Overview of planetary flow mesh

- **Noureddine El Aoufi**, Mohammed V University in Rabat, Morocco

A new pragmatic approach of Morocco's economic development, theoretical arguments

## **Panel 2**

Moderator: **Mohamed Smani**, R & D President, Morocco

Speakers :

- **Tawfik Yahyaoui**, Faculty of Legal Sciences, economic, and social, Morocco

The intangible resources of the determinants of economic emergence territories: towards an integrated model of sustainable development

- **Roger Tsafack Nanfosso**, REMA - University of Yaounde II, Cameroon

China: opportunity or threat for Africa?

- **Grégoire Bakandeja Wa Mpungu**, Vice-President of the Euro-African Institute for Economic Law, Democratic Republic of Congo,

Globalization: risks and challenges for Africa

- **Emmanuel Dupuy**, President of the Institute Foresight and Security in Europe, France

Democratic transitions, instabilities and safe migration crises

- **Bruno Péquignot**, Sociologist, Professor of New Sorbonne University, Paris 3, France

Creativity to rescue the emergence?

- **Spartak Keremidchiev**, Institute of Economic Studies at the Bulgarian Academy of Sciences, Bulgaria

The company of the future

**16h30-17h30: Debate**

**17h30-18h00: Coffee break**

**18h00-19h00: Closing Plenary Session 3**

Moderator: **Omar Fassi-Fihri**, Permanent Secretary of the Hassan II Academy of Science and Technology, Morocco

Speakers:

**Philippe Clerc, Driss Guerraoui and Xavier Richet**

Presentation of the conclusions of the meeting

**20h00: Diner**

**9:30 p.m.: Closing Gala**

**Saturday, December 5, 2015**

**9h30-13h00:**

Visit natural sites, economic and tourist of the city of Dakhla

**13h00-15h00: Lunch**

**15h00- 19h00:**

Visit the library of Dakhla

Visit social action projects and solidarity

**20.30: Dinner hosted in honor of participants**

**Sunday, December 6, 2015**

7:00: Departure to Casablanca