

Sri Damayanty Manullang



Miss Sri Damayanty Manullang obtained her SLTA (Sekolah Lanjutan Tingkat Atas - secondary school) in Narumonda Kecamatan Porsea, then, she joined the Institute of Pedagogy in the French language department in Medan (North Sumatra) where she was graduated in 1993. From 1994 to 1998 she works at the Yayasan Suposurung (Foundation Soposurung) in North Sumatra, in charge of the local development of the Foundation.

This Foundation created the "SMA plus" system cited by the President of Indonesia as a National model. The Foundation help the public schools by providing facilities for their educational programs, and also develop various other programs in the fields of agriculture, aquaculture and healthcare.

In 1999, she conducted a six month specialization in French language in Paris, to acquire a high quality French language to join a post-graduate course which will strengthen her former competencies.

She came to Marseilles, at the University Paul Cézanne, Aix-Marseilles III (France), to the DEA (Diplôme d'Etude Approfondie) of Competitive Intelligence at the CRRM Center, and she **obtained her post graduation** in 2001.

At the end of this specialization, she continued at the CRRM within the framework of a **doctorate in Competitive Intelligence and Regional Development that she obtained in April 2005**. The subject of this research is focussed on: Use of the Methodology and Tools of Competitive Intelligence to promote National and Regional Development.

During these years of research, she participates to various international seminars and published various academic papers and she help various Indonesians students for the realization of their DEA Thesis or Master Thesis.

She also in 2010 obtained the **“Habilitation à Diriger des Recherches HDR”** (certificate of aptitude to direct fundamental research) which is the higher French Diploma, after the Doctorate. This HDR will allow Mrs Manullang to participate jointly with French researchers to the development of Doctorates in Indonesia (co-direction) and to develop various programs linked to Doctorate students such as the development of added value products from natural resources, and the impact of Competitive Intelligence on creative thinking. This aspects of the activities of Mrs Manullang is particularly important since it shows clearly the will to continue to work in fundamental and apply research in spite of this location in Indonesia. During this HDR she worked with various French Experts e.g. Henri Dou (see in the second part his today position), Philippe Clerc (Director of Competitive Intelligence in the AFCI Assemblée of the French Chambers of Commerce and Industry for all the France), Luc Quoniam (University Professor, former Scientiif Attaché in Brazil and Director if the Cendotec), and in part with Alain Juillet, former senior adviser of the French prime Minister in Economic Intelligence.

Her work is mostly oriented to use tacit knowledge and local facilities to create the conditions of a local development, achieved through a course that she gave in the Master Competitive Intelligence in Indonesia and Malaysia. The North-South collaboration initiated within the framework of a cooperative agreement between the Aix-Marseilles III University (France) and the Universities UNIMA, Widyatama (Indonesia) and OUM (Open University of Malaysia) is followed by a South-South collaboration with Brazil (Embrapa and UCS University of Caxias do Sul) to develop actionable local applications with higher added value. (She has an international experience since within the framework of her research, she visited most parts of Indonesia, France, Malaysia, Singapore, Brazil)

These various developments, lead Miss Sri Manullang to coordinate the first French Indonesian Symposium on Competitive Intelligence in 2004 at the Borobudur Hotel in Jakarta (She organized his Symposium in close relationship with Alain Juillet, at that time French Senior Adviser of the Prime Minister in France for Economic Intelligence), as well as to the definition of the platform for a French-Indonesian Institute. She develop various activities in Indonesia to favour the industrial development and creative thinking in Regions and Enterprises.

She also participated to various French Indonesian projects, such as the Drainage Pumping Rehabilitation Project in Jakarta (Coordinator French Company SNEF Marseille) or the development of a strategy for the Indonesian market of Onduline International products in Indonesia.

After her Doctorate, she returned in Indonesia to work within the Democratic Party of President SBY as responsible for the development of Competitive Intelligence and responsible for France of this National Party. She is now Director of the foundation Mitramandiri which as for objective: the development of high value products from regional Sumatera North resources (for instance peppers, coffee, cocoa, ..) pre-clusterization. Technical assistance in relationship with various ONG and experts.

During this period she continues to work with the CRRM and the Chemical Laboratory of J. Kister with in mind the valorization of the natural resources but also the development of various strategies to bring to researchers projects useful for the regional inhabitants.

She also work with the University UNIMA (Universitas Negeri Manado) in the North Sulawesi, to assist various students during the preparation of their Master in collaboration avec the University Paul Cezanne.

Livres, Publications, Communications et Conférences
Sri Damayanty Manullang
2003 à 2011

Doctorat en Science de l'Information et de la Communication (Veille Technologique, Intelligence Compétitive)

Avril 2005, Salle des thèse, Faculté de Saint Jérôme, Université Paul Cézanne, **Pour un Programme National d'Intelligence Compétitive en Indonésie pour le développement économique**

Director Henri Dou¹

Habilitation à Diriger des Recherches HDR, obtained after the PhD (the highest French Diploma in Research), 2011

(Certificate of Aptitude to direct fundamental and applied research)

Director Henri Dou

Livres

TI Competitive Intelligence, Technology Watch and Regional Development

AU Henri Dou, Sri Manullang

SO Editor Editor MUC Consulting Group, December 2003 - Jakarta - Indonesia ISBN 979-98236-0-9

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TI Competitive Intelligence and Technology Watch for Industry Development

AU Dou H, Manullang S, Dou JM Jr

SO Editor departemen Perindustrian, Indonesia, 2007

Publications

TI The use of scientific indicators within the framework of the development of Indonesian Provinces

AU Sri Manullang, Henri Dou

SO ISDM n°7, avril 2003, article n° 65 http://isdm.univ-tln.fr/articles/num_archives.htm

TI Developing competitive technical intelligence in Indonesia

AU Hadi-Kusuma Ifan , Dou JM Jr. , Sri Manullang , Henri Dou

¹ Henri Dou, is now one of the most recognized expert in Competitive Intelligence, Senior Expert in the French – Chinese cooperation in Competitive Intelligence, Member of the IAB (10 members) International Advisory Board of the Ministry of Science and Technology of Viet Nam, Expert near the WIPO for innovation and creative development of SMEs in developing countries (World International Property Organization) and Director of ATELIS (Strategic Work Room of the ESCEM Group (Business school Tours Poitiers, EQUIS, AACSB).

SO Technovation, January 24, pp.995-999, 2004

TI Competitive Intelligence and Regional Development within the Framework of Indonesian Provincial Autonomy

AU Henri Dou, Sri Damayanty Manullang
SO Education for Information, n°22, June 2004,

TI Transformation des organisations en Indonésie sous l'impulsion de l'autonomie. L'Intelligence Compétitive comme catalyseur de transformation des modèles mentaux

AU Henri Dou, Sri Manullang
SO Humanisme et Entreprise, Juillet 2004

TI Intelligence compétitive & recherche-action, deux éléments stratégiques pour les pays en voie de développement

AU Manullang S, Bai Y, Ismail A., Therah P, Dou H
SO ISDM Information Science for Decision Making, n°15, Avril 2004 article 151
http://isdms.univ-tln.fr/articles/num_archives.htm

TI Patent Analysis for Competitive Technical Intelligence and Innovative Thinking

AU H Dou, V Leveillé, S Manullang, JM Dou Jr
SO Data Science Journal, Vol. 4 (2005) pp.209-236

TI The Magic Triangle - How to develop and apply competitive intelligence in Developing countries

AU Henri Dou, Sri Damayanty Manullang, Jean-Marie Dou Jr
SO ISDM Information Science for Decision Making, n°22, 2005

TI Strategic Dependence of a Developing Country - Vision from Patents

AU Dou H, Manullang S, Larrat P, Dou JM Jr
SO Colloque Atelis, Stockholm, 2009, Suède

TI From Competitive to Cooperative Intelligence: Moving Mental Models by a South-South Cooperation

AU Henri Dou, Roberto Penteadó, Sri Manullang
SO a paraître, 2011

Communications et conférences

TI Intelligence Compétitive en Indonésie. Méthodologies pour développer la vision stratégique

AU Sri Damayanty Manullang, Henri Dou
SO Réseau TOPIK, CNRS, Bayonne, Octobre 2003

TI Veilles , Intelligence compétitive et développement régional dans le cadre de l'autonomie en Indonésie.

AU Sri Manullang
SO Colloque sur l'Information Elaborée, Ile Rousse, Mai, 2003

Ile Rousse, Colloque sur l'Information Elaborée, Octobre 2002- ISDM n°6 - Article 38
Information Science for Decision making, <http://www.isdm.org>

TI Towards the Intelligent corporation in an Intelligent Territory. Generalized Attractivity and Competitive Intelligence .

AU Dou H, Sri Manullang, Dou JM Jr
SO Colloque ISKM, Curitiba, PUC, Juillet 2003

TI Increasing Innovative Thinking in Indonesia. The case study of coconut

AU Sri Damayanty Manullang
SO Embrapa, Brasilia, Colloque International, méthodology d'analyse de l'information, October 29th 2003

TI Intelligence Competitive, Indonesian culture and regional development

AU Sri Manullang
SO University Widyatama, Bandung October 2003

TI Les methodes de veille technologique et d'intelligence compétitive en Indonésie, catalyseur du développement territorial

AU Henri Dou, Sri Damayanty Manullang
SO VSST, Octobre 2004

TI Competitive Intelligence a National Stake for Indonesia

AU Sri Damayanty Manullang
SO First French Indonesian International Symposium on Competitive Intelligence, Hotel Borobudur, Jakarta, indonesia, June 23-24 2004

TI The magic Triangle. How to develop and apply Competitive Intelligence in Developing Countries

AU Dou H, Dou JM Jr, Manullang S
SO Ile Rousse, Journées sur l'Information Elaborée, Juin 2005

TI Poles of Competitiveness and Industrial clustering Some aspects of their development in France and Europe

AU Sri Damayanty Manullang, Henri Dou
SO Jakarta, Colloque International 2007, IICI

TI Pôles de Compétitivité Français - Une réflexion générale sur leur développement.

AU Dou H, Manullang S, Dou JM Jr, Larrat P
SO Colloque International, AMIE, Casablanca, Maroc, 2007

TI Competitive Intelligence – Accélérateur de Cooperation

AU Dou H, Manullang S, Xie Hong Xa
SO Colloque Intelligence Economique et Francophonie - Vecteur de développement et de coopération internationale, Paris la Défense (Léonard de Vinci), 24 Janvier 2008

TI Présentation de Matheo-Patent à partir d'une étude de cas sur les panneaux

solaires. Conférence Intelligence Economique, Lisbonne, 2008
AU Dou H, Runtuwene JP, Manullang DS, Betton C

SO Conférence Intelligence Economique, Lisbonne, 2008

TI Project development. the implementation of the agricultural zone of Toba Samosir (Indonésie)

AU Sri Damayanty Manullang

SO Bapenas, Departmen Perindustrian, Jakarta, Indonesia, October 2009

TI Strategic dependence of a developing country. Vision from patents

AU Dou H, Manullang SD, Dou JM Jr

SO , 3rd European Competitive Intelligence Symposium, Stockholm, Sweden, June 11-12, 2009

TI The WIKI2D initiative in Provence Alpes Côte d'Azur (France).. The development of a Living Lab with the support of the regional press

AU Dou H, Peiffer G, Manullang SD

SO VSST, Toulouse, Novembre, 2010

A third book dealing with the development of Industry through the most advanced methods, tools and techniques of Competitive Intelligence is under way. It will covered among other think: creative thinking and development, Innovation, links with Competitive Intelligence and Innovation, impact o Competitive Intelligence on the social cohesion of a country.