Platform of Strategic Innovation Survey and Competitive Intelligence

Most of the SMEs and poles of Competitiveness are now facing a hostile environment because of the financial crisis. In the same time the public research laboratories should provide in this difficult period their knowledge and competences to transform them in collaboration with the industry to products and money.

This situation prompts the laboratory of LSCC (Laboratoire des Systèmes Chimiques Complexe - Laboratory of Complex Chemical Systems) to develop a platform enabling the SMEs, the public research laboratories and the poles of competitiveness to collect and analyze strategic information.

This platform will be available for all users to the following address:
LSCC, Dr Jacky Kister, Centre Scientifique de St Jérôme, 13397 Marseille cedex 20
Tel 0491288316 - email jackykister@voila.fr

Facilities

Bibliographies on demand (subject to financial participation),

To be operated by the users (free of charge) after a specific training or to studies made by experts of the laboratory (subject to a financial participation).

APA Automatic patent Analysis

Web survey

Analysis of structured information

Automatic Translation 13 different languages into English

Skype communication facilities

Advance Google products

This platform is operational and is the result of a close cooperation of the LCSS (http://www.umr6171.net) with the CIWORLDWIDE (http://www.ciworldwide.org) organization. (Professor Dou Henri) and the French Matheo-Software Company (http://matheo-software.com)
Output of these facilities and reference users

These facilities are already used in various companies, and various countries (Thailand, Brazil, Indonesia, etc.). These facilities are part of a set of tools useful for the development of a Competitive Intelligence Unit. For more information see http://www.matheo-software.com.

This platform is the base of various educational programs developed in China (Master Competitive Intelligence and Industrial Vision, Shanghai Université de la Méditerranée), Master Competitive Intelligence and Regional Development (Malaysia and Indonesia), IMPGT (University Paul Cézanne), ATELIS (Strategic Workshop ESCEM)...

Exemple from Thailand: mapping of the specific domains of interest for the Thailadese industry: http://www.toryod.com/publicationmapping.php. All these analysis have been made using the Matheo-software facilities.

French industrial application (extract): project FQS (Fuel Quality Sensor), pole of competitiveness SCS and QCARSPI (Mesure embarquée de la Qualité du Carburant par Spectrométrie dans le proche Infra rouge - In situ measurement of fuel quality by near infrared spectrometry), ) from the pole of competitiveness CAPENERGIES.

Bibliographic references

Modélisation de connaissances et fouille d'informations par la cartographie dynamique : applications de veille technologique avec le logiciel Matheo Analyzer™, M. Leitzelman, H. Dou et J. Kister, RIAO 2004, 26-28 Avril 2004, Université d’Avignon full text available from jackykister@voila.fr

**Competitive Intelligence and Technology Watch for Industry Development**, Henri Dou, Sri Manullang, Jean Marie Dou Jr, Editor departemen Perindustrian, Indonesia, 2007 part of this book is available in French as an Audiobook [http://www.ciworldwide.org](http://www.ciworldwide.org)

**Specific sponsors**

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